SMART MOVES FOR DIGITAL TRANSFORMATION SUCCESS

14 November 2023

6.00 - 9.30pm

Royal Society of Arts,
RSA House, 8 John Adam St,
London WC2N 6EZ



In today's fast-changing business world, the pursuit of digital transformation and technological innovation stands as both a challenge and an opportunity for leaders like us.

While the potential rewards are immense, it's essential to recognise that not all organisations achieve success on this their transformation journey. In fact, McKinsey's research revealed that a staggering 70% of digital transformations fail due to unclear goals and misalignment to business-wide strategies.

I would like to invite you to join me for an exclusive event where we hear from those who have successfully led business transformation projects. This gathering will also provide a unique opportunity to network with peers and engage in discussions with industry experts.

I look forward to welcoming you on 14 November.

Sincerely,

Michel Robert
Group CEO,
Epsilon Telecommunications



Why Attend

Meet the speakers

You get the opportunity to ask the questions that matter the most and engage with the thought leaders and change makers on the day

Like-minded networking

Network and exchange ideas with CEOs, CIOs, and business leaders facing similar challenges within digital transformation

Ignite Growth

Stay up-to-date with the latest developments and rethink what can be effective for the enterprise moving forward

Register for the CXO Networking Event →

Topics to Expect

Digital Transformation Success Stories:

Gain valuable insights from leaders who have successfully navigated business transformation projects, learning about their journeys, lessons learned, and challenges overcome

Digital Tools & Technologies:

Explore the digital tools and technologies needed for the enterprise to advance their digital transformation efforts

People and Culture:

Often overlooked but playing a pivotal role. Listen to how experts foster a culture of innovation and create a conducive workplace for successful transformation.

Network Infrastructure:

Connectivity serves as the linchpin for numerous significant digital transformation initiatives today. Discover how modern networks offer the flexibility, performance, and availability that all organisations require

Business Process:

Business processes are rapidly changing, understand how process is changing and reimagining business to meet changing business and market requirements.

Meet the Panelists



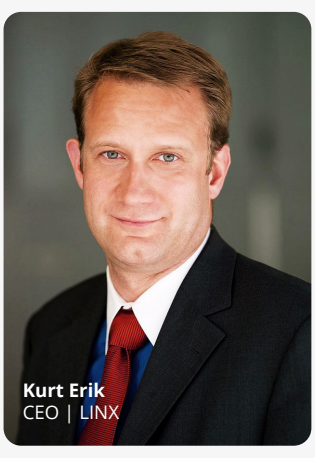
Dr Lucy Green
(Moderator)
CEO | Larato

Recent Article:
Moving from digital transformation to digital operation



Aidan Hancock
CIO | Johnson Matthey

Recent Article:
Smart early steps in digital transformation that can yield long-term wins



Kurt Erik
CEO | LINX

Recent Article:
Lorem ipsum dolor sit amet



Nicola Gallacher
Cloud Solution Architect | Microsoft

Recent Article:
Lorem ipsum dolor sit amet



Mark Daley
Director, Digital Strategy | Epsilon

Recent Article:
The one factor that enterprises often missed out in digital transformation

CXO Networking Event - Register Now!

If you have specific questions you that you would like to discuss during the panel discussion, do write them down on the registration form

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First Name
Last Name
Company
Email
Questions you would like to ask us to raise during the panel discussion (optional)

Submit →

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Your registration is successful!

The CXO Networking Event begins in:

00 : 00 : 00 : 00
days hours minutes seconds

SAVE THE DATE:

Add to Outlook Calendar

Discussion Topics to Expect

Digital Transformation Success Stories

Digital Tools & Technologies for modern enterprises

Smart Early Steps needed for effective transformation

People, Operations and Culture, what to look out for

Meet The Panelists



Dr Lucy Green (Moderator)
CEO, Larato



Aidan Hancock
CIO, Johnson Matthey



Kurtis Linqvist
CEO, London Internet Exchange (LINX)



Nicola Gallacher
Cloud Solution Architect, Microsoft



Mark Daley
Director Digital Strategy, Epsilon

Find out more!

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CIO 2023: **Tech, Transformation and Succeeding in Executive Alignment**



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[CXO NETWORKING EVENT]

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CIO 2023: TECH, TRANSFORMATION AND SUCCEEDING IN EXECUTIVE ALIGNMENT



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CIO 2023: **Tech, Transformation and Succeeding in Executive Alignment**



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Interconnecting Your World

MARK DRESSEL

Field Marketing Manager

Epsilon Telecommunications

Speak to our experts

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